

pushbuttonmedia
Building Audiences. One Button at a Time.

Media Kit 2023






▶ Looking back gains
perspective.
Together, let's look
forward.

Push Button Media places Atmosphere TV, one of the largest business streaming services in the mix today, into all Choice Hotels, a hotel and hospitality chain with more than 25 million guests nationally across the U.S. Providing 60 exclusive ambient entertainment programs and demographic-targeted ads on digital screens in high traffic gathering places throughout each hotel.

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► Change is in the **air**.
We're on it.

At Push Button Media we pride ourselves on being in the right place at the right time where people work and play. We provide exclusive access to high-traffic venues with place-based-digital-media that connects with people when they're out and about. This includes support services for sourcing, installing, delivering and monitoring digital screens and media stations.

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▶ Making Media **decisions** today is challenging. **Together**, let's choose the right direction.

You go there. We'll be there. We pride ourselves on choosing the right venues and locations for our Digital Media portals that make a relevant and memorable one-on-one connection with the people enjoying our media for information and entertainment, all products and services to make their days smoother, more informed and fun.

Media Outlets:

- Lunch Rooms - Break Rooms - Cafeterias
- College Campuses
- C-Stores
- Hospitals
- Retail Chain Stores
- Fitness Centers
- Hotels - Hospitality
- Airports
- Zoos & Aquariums
- Grade Schools
- Food Carts
- Newsstands

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▶ **New Day. New Way.**
Alternative Media
for Today.

It's a New Day. We have a New Way. We are always on the lookout for New Media opportunities and outlets. These include interactive, engaging experiential media that align advertising messages with specific events where people gather, interact, and spend their time.

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▶ See Media **Differently.**

We've built this business by having a keen sense of seeking out and engaging with partners of high integrity and shared vision. Our culture is open-minded and receptive to ideations that together we can build upon.

Get in touch. Let's talk about yours.

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▶ At Push Button Media.
This is our Mantra:
Never Stop Learning.

Let's Connect.
Sure we will learn a thing or two.

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